



*Tools to Confront Power with Power*

March 13, 2017  
Via Email

To:

David Long  
Chairman, President & CEO  
Liberty Mutual Group  
175 Berkeley Street  
Boston, Ma 02116  
David.Long@LibertyMutual.com

Greg Creed  
Chief Executive Officer  
Yum! Brands  
1900 Colonel Sanders Lane  
Louisville, KY 40313  
Jennifer.Henry@Yum.com

CC: Donna Gumieny-Urich  
Sr Claims Specialist I  
Liberty Mutual Group  
Donna.Gumieny-Urich@LibertyMutual.com

Re: Claim # PX346-096564-01  
[JusticeforCherylHarris.org](http://JusticeforCherylHarris.org)

Gentlemen,

I have been retained by Ms. Cheryl Harris to handle public relations pertaining to her Claim # PX346-096564-01.

Recently I learned that Liberty Mutual requested Ms. Harris to enter the mediation process. Although that is a decision to be made by Ms. Harris and her legal counsel, I find the notion ridiculous that a mediator serves any useful purpose in an open and shut case of clear negligence on the part of defendants that led to serious injury, lifelong disfigurement, disability, pain and embarrassment for the victim followed by ridiculous settlement offers.

Mediators are expensive even if defendants agree to foot the bill for the mediator. Mediator fees, I imagine, will cost at least \$5,000-\$10,000 a day. Those monies would be better allocated to help Ms. Harris. \$5,000 or \$10,000 a day may not seem like much to wealthy corporate executives who rake in many millions every year and never have to worry about healthcare and economic hardships, but even one day's pay to a mediator is a "hell of a lot" of money to most of the population. Cheryl's family needs it a lot more than the mediator. In addition, a mediator in this kind of case will most assuredly only benefit the defendants, which is business as usual.

My organization is sick and tired of watching corporations guilty of negligence, which along with their insurance companies, try to shortchange victims like Ms. Harris. The offers to Ms. Harris of \$35,000 to \$45,000 to cover her medical and other costs, and the negligence that led to her disfigurement, disability, lifelong pain and embarrassment is nothing short of contempt for Ms. Harris and her future well-being. This offer was followed with a statement to Ms. Harris from a Liberty Mutual representative saying, "This is what we offer those in the Detroit area."

Does this reflect Liberty Mutual's policy due to the fact that 83% of those residing in the City of Detroit are African American? Does Liberty Mutual treat them differently and feel they deserve less than someone living in Beverly Hills, CA or Bloomfield Hills, MI? Many labor unions, civil rights and public interest groups are going to want some answers to Liberty Mutual's policy reflected in that statement.

The JusticeforCherylHarris.org website and campaign are scheduled for launching.

I have informed Ms. Harris that if she does not receive a fair settlement within 21 days of the date of this letter, my organization will initiate a public relations campaign on her behalf. The campaign will expose the arrogance and shoddy treatment of Ms. Harris by defendants which lavishly compensate their executives while operating "fast-food sweatshops" and backed by an insurance company that can pay its CEO \$15.7 million a year, in addition to many other benefits, in part because they cheat victims of corporate negligence.

I believe the press will find Ms. Harris' story of great interest. "Little Cheryl Harris" (David) who has survived and brought to justice a Michigan serial killer, raised a fine family as a single mother and is dealing with serious health issues, is now fighting Corporate Greed and Injustice (Goliath) AKA Liberty Mutual/Yum! Brands/Pizza Hut/Redberry Brands Intl.

I have advised Ms. Harris that, in my opinion, any settlement less than seven figures is inadequate and grossly unfair and that those who would persist in treating her unfairly need to be taught a lesson in the public arena that will shed light on how they operate and likely cost them dearly.

I hope all of you will assure that Cheryl Harris receives just treatment and the issues raised in this letter can be put to rest. I believe that would be in the interest of justice for both the plaintiff and defendants.

Sincerely,

*Ray Rogers*

Ray Rogers  
Director

(718) 852-2808  
[www.corporatecampaign.org](http://www.corporatecampaign.org)